

Hooters College Football To Go Sweepstakes Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING SWEEPSTAKES IS VALID ONLY IN THE STATES OF AL, AR, FL, GA, IA, IL, IN, KS, KY, MD, MI, MO, MS, NC, OH, OK, SC, TN, TX, VA or WI AND DISTRICT OF COLUMBIA (“D.C.”), AND IS OPEN ONLY TO QUALIFIED PERSONS (AS DESCRIBED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED. BY PARTICIPATING IN THIS SWEEPSTAKES, YOU AGREE TO BE BOUND BY THESE OFFICIAL RULES AND THE DECISIONS OF SPONSOR AND ADMINISTRATOR. DO NOT PARTICIPATE IN THE SWEEPSTAKES IF YOU DO NOT AGREE TO THESE OFFICIAL RULES AND FALL WITHIN THE ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW.

Sweepstakes Name: Hooters College Football To Go Sweepstakes (the “Sweepstakes”).

Odds: Odds of being selected as a prize winner are dependent upon the total number of eligible entries received, from all entry methods combined.

Sweepstakes Dates: Sweepstakes registration is scheduled to begin at 12:00:01 am Eastern Standard Time (“ET”) on **12/25/2017** and end at 11:59:59 pm ET on **1/1/2018** (the “Registration Period”). The Sweepstakes Administrator’s computer system shall be the official timekeeper. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Void outside **AL, AR, DC, FL, GA, IA, IL, IN, KS, KY, MD, MI, MO, MS, NC, OH, OK, SC, TN, TX, VA or WI** and wherever restricted or prohibited by law.

Who may Enter: Sweepstakes is open only to legal U.S. residents of, and physically located within, **AL, AR, DC, FL, GA, IA, IL, IN, KS, KY, MD, MI, MO, MS, NC, OH, OK, SC, TN, TX, VA or WI**, who are age 21 or older as of date of entry, and have a valid U.S. driver’s license or government issued ID, except the following persons who are not eligible to enter, participate or win:

- (a) Employees, officers, managers, and directors of **Hooters Restaurants, Hooters of America, LLC** (collectively “Sponsor”), **Million Dollar Media, LLC** (the “Administrator”), other participating sponsors, each of their respective franchisees, parents, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this promotion (collectively, “Hooters’ Released Parties”), and the members of the immediate families or households, whether or not related, of any of the above. “Immediate family members” includes, for purposes of this promotion, parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grandchildren (including step grandchildren) and each of their respective spouses, regardless of where they reside.

How to Enter: There are four (4) ways to enter the Sweepstakes: (1) place an online ‘To Go’ order, (2) place a ‘To Go’ order through the Hooters App, (3) Instagram photo post, or (4) Twitter photo post. **There is a limit of one (1) entry per person during the entire Sweepstakes registration period, regardless of method of entry.**

1. **Online ‘To Go’ Order:** Visit www.Hooters.com during the Registration Period, and place an online ‘To Go’ order for pick up or delivery from a participating Hooters Restaurant location (see list of participating locations below). Each individual who places a valid online ‘To Go’ order will receive one (1) entry into the grand prize drawing (see below). All Online To Go Orders must be submitted by 11:59:59 pm ET on **1/1/2018** to be eligible.
2. **Hooters App ‘To Go’ Order:** During the Registration Period, place a ‘To Go’ order for pick up or delivery through the Hooters App from a participating Hooters Restaurant location (see list of participating locations below). If you do not have the Hooters App, you may download it for free on Apple App Store or Google Play by visiting <https://www.hooters.com/about/hootclub/> and following the download instructions. Each individual who places a valid ‘To Go’ order through the Hooters App will receive one (1) entry into the grand prize drawing (see below). All To Go Orders placed through the Hooters App must be submitted by 11:59:59 pm ET on **1/1/2018** to be eligible.
3. **Instagram Photo Post:** Take a photo (“Photo”) while at any participating Hooters Restaurant location (*Note: residents of MI and OH are not required to visit a participating Hooters Restaurant location*) and include in the Photo an image of yourself, your group, your Hooters Girl server, Hooters logo or image, and/or your food & beverage (*or any other college football oriented photo for residents of MI or OH*). Access the Instagram application on your compatible mobile device. During the Registration Period, post the Photo through your own public Instagram account with the hashtag **#HootersToGo #Contest**. **NOTE:** To enter the Sweepstakes in this method, you must be an active holder of a non-private Instagram account (holders of private account settings

may not enter in this method). If you do not have the Instagram application, you may download it through the application store on your mobile device. The Instagram application is free, and Instagram's Terms of Use apply. For details, visit <http://instagram.com/legal/terms/>. Submitted Photos will appear on Instagram under the hashtag **#HootersToGo #Contest**. If you enter using a mobile device on a wireless service provider's network (as opposed to a Wi-Fi network), your carrier's text and data rates will apply. You should consult your wireless service provider's pricing plan for details. You agree to incur any and all charges demanded by your wireless carrier. All Instagram Photo submission entries must be posted by 11:59:59 pm ET on **1/1/2018** to be eligible.

- 4. Twitter Photo Post:** Take a photo ("Photo") while at any participating Hooters Restaurant location (*Note: residents of MI and OH are not required to visit a participating Hooters Restaurant location*) and include in the Photo an image of yourself, your group, your Hooters Girl server, Hooters logo or image, and/or your food & beverage (*or any other college football oriented photo for residents of MI or OH*). Submit the Photo via your own public Twitter account, including a tweet of 140 characters or less, from your mobile device or your computer using the hashtag **#HootersToGo #Contest**. If you wish to enter via Twitter and do not have a Twitter account, you may create one by visiting www.twitter.com. Twitter accounts are free, and Twitter's Terms of Use apply. For details, visit <http://twitter.com/tos>. You must be an active holder of a non-private Twitter account to be eligible to enter this Sweepstakes via Twitter (i.e., you must make sure your tweets are set to "public" and not "private"). Submitted Photos/tweets will appear on Twitter under the hashtag **#HootersToGo #Contest**. If you enter using a mobile device on a wireless service provider's network (as opposed to a Wi-Fi network), your carrier's text and data rates will apply. You should consult your wireless service provider's pricing plan for details. You agree to incur any and all charges demanded by your wireless carrier. All Twitter Photo entries must be posted by 11:59:59 pm ET on **1/1/2018** to be eligible.

Maximum of one entry per person, regardless of method of entry. Any duplicate entries following receipt of the initial entry shall be disqualified. Each Photo submission entry requires a unique Photo that has not previously been entered in the Sweepstakes. Each participant must submit an entry on his/her own behalf. Any entry submitted on behalf of another individual or using another person's name, email address or photo, or providing any false email addresses or information, will be disqualified and ineligible to claim any prize. Any attempt by any participant to obtain more than the stated number of entries allowed by using same, multiple/different emails, identities, or any other methods void that participant's entries and that participant may be disqualified. No mechanically produced or automated entries permitted. **Use of any automated system to participate is prohibited and will result in disqualification and all such entries will be deemed void. False and/or deceptive entries or acts, including misrepresentation of age, shall render such entries ineligible.**

All entries become the sole property of Sponsor and will not be acknowledged or returned. Each entrant agrees that any submitted Photo entry may be viewed by the public. Sponsor reserves the right to disqualify and remove any Photo entry at any time that is not in compliance with these Official Rules. All Photo entries must conform to the Photo Submission Requirements as outlined above and below, or it may be disqualified and not considered for the Sweepstakes. Entrants will not receive notification if their submitted Photo is disqualified.

Any other individuals included in a Photo entry, must provide entrant with express consent and permission for their images to be included and submitted in the Sweepstakes, and such entrant is solely responsible for obtaining all authorizations or approvals. The individual who submitted the Photo entry shall be designated as the official entrant competing in the Sweepstakes, regardless of any other individuals included in the Photo entry, and shall be the only individual eligible for any resulting prize award (see below). Any Photo entry completed and submitted on behalf of another individual or using another person's name, Instagram or Twitter account, or use of any unauthorized Photo submissions, will be disqualified.

By participating and submitting an entry, entrant agrees that Sponsor and participating parties are authorized to contact entrant via email, mail, phone or any other form of media to make entrant aware of information pertinent to the Sweepstakes, and to distribute information regarding the Sponsor(s) featured products, discounts, special events or promotional offers. Entrants may opt-out of any further email communication at any time by simply replying REMOVE to any email message, or following the provided opt-out instructions. Any available opt-in opportunities are not required to enter the Sweepstakes, and checking the opt-in boxes will not improve your chances of winning. By opting in, participants agree to join the Hooters Email Club. Entrants may opt out of Hooters Email Club membership at any time by replying UNSUBSCRIBE to any email message, or following provided opt-out instructions. All information submitted to Sponsor as part of this Sweepstakes will be treated in accordance with Sponsor's privacy statement, available at <https://www.hooters.com/privacy-policy>. Entrants must fully complete and submit all non-optional data requested on the online entry form to be eligible. Entrants have the right to withdraw and correct their personal data, but entrants are not allowed to re-submit their entries. Directions on procedures for submitting corrections to personal data are provided in the privacy policy of Sponsor.

All entries must include all required information. Any To Go order entry or Photo submission entry with incorrect, incomplete or illegible information, an invalid email address or other inaccurate information will be disqualified. In the event of a dispute as to any entry, registration or submission, the authorized account holder of the email address, Instagram, or Twitter account used to register or submit the Photo, and associated with the entry will be deemed to be the registrant and s/he must be eligible according to these Official Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address or the assigned Instagram or Twitter account holder of the account name used to post the photo. Proof of being the authorized account holder may be required.

General Photo Submission Requirements:

- (a) Each Photo must be submitted in a file format accepted by the Instagram or Twitter;
- (b) Each Photo must be the Entrant's own original creation, that has not been previously submitted in any contest, sweepstakes, or competition;
- (c) For each Photo, include an image of yourself, your group, Hooters Girls server, Hooters logo or image, and/or your food and beverage, *or other football oriented photo for residents of MI or OH*; and
- (d) Any Photo that is not properly submitted or received for any reason, including any technical difficulties; upload failures; failures to save or properly store the Photo; busy signals, efforts of hackers; or any lost or disconnected internet connections, will be disqualified.

Additional Photo Submission Requirements: Sponsor reserves the right in its sole discretion, to disqualify any Photo submission for any reason that it considers to not be appropriate for the Sweepstakes. Photo restrictions include, but are not limited to, the following requirements:

- not be, or ever have been, submitted in any competition, sweepstakes or contest of any kind;
- no images of any individuals under 21 years of age, or who appear to be under the age of 21;
- not use any name, likeness, photograph, or any other identifying element, in whole or in part, of any person, living or dead, without permission;
- not be subject to any third party agreement or require payment or incurrence of any sums to obtain further permissions of any person or entity as a result of its use or exploitation of the idea or rights therein or portions, or modified versions or derivative works thereof;
- except as relates to the Sponsor's brand, not include trademarks, logos, or copyrighted material not owned by entrant or material that is used without permission (including but not limited to company names, photographs, works of art, or images published on any media) or that otherwise infringes or violates the rights of any third party (including but not limited to, copyrights, trademarks, patents, trade secrets, logos, contract and licensing rights, rights of publicity or privacy, moral rights (i.e., "droit morale"), or any other intellectual property rights);
- not feature, refer to, or mention any companies or brands in competition with Sponsor;
- not include any unauthorized photos or plagiarism of any kind;
- not be considered harmful to minors in any way;
- not contain nudity, inappropriate, indecent, sexually explicit, pornographic, or obscene content or images (which shall be determined by Sponsor, in its sole and absolute discretion);
- not contain any political or politically themed or motivated messages, statements, or images;
- not defame, slander, libel, misrepresent, or contain disparaging remarks or any other content that could adversely affect the name, reputation, or goodwill of Sponsor or any other individuals and/or entities affiliated or associated with Sponsor, the Sweepstakes, or any prizes, the determination of which shall remain in the sole discretion of Sponsor;
- not depict or include images that may be considered unlawful, harmful, threatening, violent, abusive, harassing, tortuous, defamatory, vulgar, libelous, invasive of another's privacy, hateful, or racially, religiously, ethnically or otherwise objectionable in any manner as solely determined by Sponsor;
- not communicate messages or images inconsistent with the positive images and/or good will to which Sponsor wishes to associate;
- not contain any personal identification, such as license plate numbers, e-mail addresses or street address;
- to the extent submitted through Instagram, adhere to the Instagram terms of use as set forth on the Instagram website at: <http://instagram.com/about/legal/terms/>;
- to the extent submitted through Twitter, adhere to the Twitter terms of use as set forth on the Twitter website at: <https://twitter.com/tos?lang=en>; and
- if any Photo entry appears to duplicate any other Photo entries or if multiples of the same Photo are submitted, only one Photo will be considered and all others will not be eligible or accepted.

Representation and Release of Rights to Photo Submissions: By submitting any Photo, each entrant represents that s/he has sole and exclusive ownership and proprietary rights of all Photo images submitted; has full permission of all parties featured within the Photo to publish and release their images and actions shown within the Photo; and agrees that each Photo becomes the sole and exclusive property of Sponsor, and Sponsor may publish, display, promote, or utilize Photo in any manner of its choosing in relation to the promotion or advertising of the Sweepstakes or Sponsor. Online entry into the Sweepstakes and/or entry of any Photo, constitutes permission for the Sponsor and its designees to use that entrant's Photo, name, city and state of residence and/or likeness for purposes of advertising and trade in any and all media now or hereafter known worldwide in perpetuity without limitation or further compensation, notification or permission, unless prohibited by law. Photo submissions will not be acknowledged or returned by Sponsor.

Sponsor reserves the right to request from any entrant at any time proof, in a form acceptable to Sponsor, of any permission required or possibly required to use such entrant's Photo entry. Failure to provide such proof, if requested, may disqualify such Photo entry from the Sweepstakes.

Sponsor reserves the right, in its sole discretion, to disqualify any individual (and all of his or her entries) who tampers or attempts to tamper with or abuse the entry process or the Sweepstakes website in any way or who is otherwise in violation of these Official Rules, as determined by Sponsor or the Sweepstakes judges appointed by Sponsor in their sole discretion. Any questions regarding the number of entries submitted or the authorized account holder shall be determined by Sponsor in its sole discretion. ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY SWEEPSTAKES WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

Grand Prize Award – Winner Selection and Notification: On or about **1/2/2018**, a random drawing will be held from among all eligible entries received from all entry methods combined, to select one (1) potential grand prize winner (see prize description below). The potential grand prize winner will be notified initially by phone, email or post to their Instagram or Twitter account, beginning on or about **1/2/2018**. If the Administrator is unsuccessful in its attempt to reach and speak directly with the potential grand prize winner by phone after three (3) attempts within 24-hours of the initial notification attempt to the phone number, email address or Instagram or Twitter account associated with the potential winner's entry, then that entrant may be disqualified and an alternate potential grand prize winner may be randomly selected from among the remaining eligible entries received and notified as per the procedures outlined above (time permitting). There will be two (2) alternate drawings after which the associated prize will remain unawarded. **Note: phone messages will not be left during the winner notification process.**

During the grand prize winner notification, the selected potential grand prize winner must confirm his/her eligibility, and indicate his/her willingness and ability to accept the prize, and travel during the Sponsor designated travel dates. The potential grand prize winner will then receive official notification via email delivery. If the selected winner does not meet the eligibility requirements, is unable or unwilling to travel during the designated travel dates, fails to timely return the required winner documentation, or is unable or unwilling to accept the prize or elects to decline the prize, s/he will be disqualified and, at Sponsor's discretion and time permitting, an alternate grand prize winner will be randomly selected from among all remaining eligible entries and notified as per the procedures outlined above, time permitting. Any disqualified entrant will not receive any alternate prize substitution or compensation. **Decisions of the Sponsor and Administrator in the selection and determination of prize winner and all matters relating to this Sweepstakes are final and binding.**

All of the following will apply to the grand prize winner: 1) Winner and his/her travelling companion will be required to complete and return, within 1-day of date of receipt, a prize acceptance form, including an affidavit of eligibility and a liability/publicity release (where permitted), and a W-9 form (*from winner only, if prize value exceeds \$600*); 2) Winner and his/her travelling companion may be required to present a copy of a valid social security card and a valid driver's license as a condition of participating or receiving any prize; 3) Sponsor will submit to the IRS a Form 1099 on behalf of winner reflecting the actual value of all prizes won; and 4) Winner and his/her travelling companion will be responsible for paying all applicable taxes (including, but not limited to all local, state and federal taxes) on all prizes awarded. Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, finalist will not receive any other prize substitution or compensation, and the prize will remain the property of Sponsor and will not be awarded, except as provided herein.

Grand Prize Award – Maximum of one (1) grand prize award available: The grand prize consists of a trip for two (2) to Atlanta, GA, with travel dates scheduled to occur between January 7 – 9, 2018 (*subject to change, and based upon availability*). **The grand prize has a maximum retail value not to exceed \$2,000**, and includes:

- Round trip coach class airfare for two (*winner and (1) winner designated guest, age 21 or older*) from the gateway airport nearest to the winner's residence as designated by Sponsor in its sole discretion to the nearest major

airport servicing the Atlanta, GA metro area. Actual departure date, times and airline based upon availability and will be solely determined by Sponsor;

- Sponsor reserves the right to award a \$150 travel stipend in lieu of airfare, if winner resides within 200 miles of Atlanta, GA.
- Two (2)-nights standard hotel accommodations (one room, double occupancy), at a standard hotel as solely designated by Sponsor in the Atlanta, GA metro area, based upon availability.

Additional Prize Terms: No alcoholic beverage is part of any prize award. All other costs and expenses related to prize acceptance, redemption and use not specified herein as being provided are the sole responsibility of winner and guest, including but not limited to ground transportation, airport transfers, parking, travel or departure taxes, baggage check fees, airline seat assignment fees, hotel resort fees, meals, gratuities, tickets to any events in the destination city, any incidental expenses, and all applicable taxes (including, but not limited to all local, state and federal taxes). Winner and guest are solely responsible for all costs incurred to and from the nearest major airport to the winner's home as designated by Sponsor as the prize originates and terminates at such departure point unless otherwise agreed to by Sponsor in writing. Sponsor not responsible for late, lost, damaged or stolen luggage. Winners' guest must be of legal age of majority in his/her state of residence (and at least 21) and will be required to execute and return a liability/publicity release prior to prize award. It is recommended that each winner and guest obtain sufficient personal insurance prior to departure. Winner and guest hereby release Sponsor from any duty to provide, check, or verify any and all necessary passports, [drivers' license or other government-issued identification card](#), visas and tourist cards, birth certificates, vaccination certificates, and any other travel or entry requirements ("Personal Documents"). Sponsor shall not have any responsibility for the replacement of lost or stolen Personal Documents or tickets, coupons, vouchers, receipts or other documents pertaining to the prize ("Travel Documents") once the Travel Documents have been provided to winner and guest.

Travel dates will be based upon availability. Sponsor is not responsible for any flight cancellations, travel delays or difficulty. If travel delays or difficulty prevent arrival in time for any and all elements of trip, sponsor is not responsible for awarding any compensation in lieu thereof. Winner and his/her guest must travel together on the same itinerary. Any changes to completed travel arrangements, once booked, are the sole responsibility of the winner, and are solely at the winner's expense. Actual value of the trip will depend on point of departure, destination and any airfare fluctuations. If actual value of prize is lower than the stated maximum value of grand prize when prize is procured and fulfilled, then the difference will not be awarded to the winner.

All income, federal, state and local taxes are the winner's and guests' sole responsibility, as applicable. All prize awards are non-transferable and no cash redemption or prize substitution allowed, except at Sponsor's sole discretion or as provided herein. Sponsor reserves the right to substitute a prize with one of comparable or greater value, at its sole discretion. Failure to collect or properly claim prize in accordance with these rules will result in forfeiture of the prize. All properly claimed prizes will be awarded. Any unclaimed prizes will not be awarded. **Maximum value of all available prize awards: \$2,000.**

Additional Rules & Restrictions: In the event an entrant wins a prize, and is later found to be in violation of these Official Rules he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in Sweepstakes constitutes permission for the Sponsor and its designees to use entrants' names, cities and states of residence and/or likenesses for purposes of advertising and trade in any and all media now or hereafter known worldwide on perpetuity without limitation or further compensation, notification or permission, unless prohibited by law.

By participating in the Sweepstakes, entrants agree to hold all Released Parties, Instagram, and Twitter (collectively, the "Released Parties") harmless from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this Sweepstakes, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel or activity related thereto), and any claims based on publicity rights, copyright/trademark infringement, intellectual property rights, defamation or invasion of privacy and merchandise delivery, and to assume all liability therefor.

Released Parties shall not be liable to winner or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Released Parties' sole control.

Entrants are restricted to use of ordinary and typical computer equipment, mobile phone equipment, Internet access and cellular networks. Sponsor disclaims all liability for the inability of an entrant to complete or continue an entry due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond the Sponsor's control, or otherwise. The

Sponsor disclaims any liability for entries not received due to technical difficulties or transmission errors. The Sponsor disclaims all liability for any delays, mis-delivery, loss, or failure in the delivery of any entry, prize, or item sent by mail, courier, express, electronic transmission, or other delivery method. Released Parties are not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Sweepstakes, and any injury or damage to entrant's or any other person's computer or mobile phone related to or resulting from participating in or downloading any information necessary to participate in the Sweepstakes. Released Parties are not responsible for any other errors of any kind, whether computer, technical, typographical, printing, human or otherwise, relating to or in connection with the Sweepstakes, including, without limitations, errors which may occur in connection with the printing or advertising of this Sweepstakes, administration or execution of the Sweepstakes, the cancellation of the game, the processing of entries or in the announcement of the prizes or prize winners. Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the Sweepstakes website. In the event that entrant breaches any of his/her representations, warranties or undertakings contained herein, Released Parties shall be entitled to and may seek indemnification from entrant for recovery of all legal fees, damages, costs, claims and other expenses that may be incurred by Released Parties as a result of the aforementioned breach.

In addition, by submitting any Photo entry, each entrant transfers any and all of his/her right, title and interest in and to such Photo entry, including but not limited to any and all copyrights, trademark rights, "moral rights" and any and all other proprietary rights that may exist, throughout the world, to Sponsor and expressly waives any rights s/he may have in such submission and/or Photo entry. Each Entrant agrees Sponsor is the exclusive owner of all rights in and to such Photo entry and/or submissions, and will have the worldwide, perpetual right to copy, display, reproduce, exhibit, edit, modify, assign, license, register for copyright or trademark, distribute, sell or otherwise use and exploit the Photo and/or submissions and all elements and/or derivative works thereof, in whole or in part, alone or with other materials, in any media now known or hereafter created or devised, for any reason whatsoever. If Sponsor requests the entrant's cooperation in promoting the Sweepstakes, the entrant agrees to reasonably be available for such promotional activities. By entering the Sweepstakes, each entrant represents, warrants and covenants that (i) each Photo, or any portion thereof, is the entrant's original work and does not infringe upon or otherwise violate any right of any third party, including any copyright, trademark or other intellectual property rights; (ii) each Photo, or any portion thereof, has not been previously published and the entrant shall not submit the Photo, or any portion thereof, to any other sweepstakes, contest or publication; and (iii) the entrant has the right and power to enter the Sweepstakes and perform all of entrant's obligations.

IN CASE OF DISPUTES: Unless otherwise prohibited by law, as a condition to participating in the Sweepstakes the prize awarded by this Sweepstakes, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and will be determined by final and binding individual dispute resolution under the applicable rules of the American Arbitration Association; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, and in no event will entrant be entitled to received attorneys' fees or other legal costs; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Sweepstakes, shall be governed by, and construed in accordance with the laws of the State of Georgia, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Georgia or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of Georgia.

Official Rules & Winners List: For a copy of these Official Rules, or the name of prize winner, send a self-addressed stamped envelope to be received by 1/31/2018 to: Hooters College Football To Go Sweepstakes, c/o Million Dollar Media, P.O. Box 278, Woodbridge, NJ 07095. PLEASE SPECIFY which you are requesting, official rules or winners list.

Sponsor: Hooters of America, LLC, 1815 The Exchange, Atlanta, GA 30339.

Sweepstakes Administrator: Million Dollar Media, LLC, P.O. Box 278, Woodbridge, NJ 07095.

NOTE: This Sweepstakes is not affiliated with or sponsored, sanctioned, or endorsed by or in any way in association with Instagram or Twitter. Instagram and Twitter have no liability or responsibility for any claim arising in connection with this Sweepstakes or any prize(s) awarded in connection therewith. Any questions, comments, or complaints regarding the Sweepstakes must be directed to Sponsor, and not to Instagram or Twitter. You are providing your information to Sponsor and not to Instagram or Twitter.

Participating Hooters Restaurant locations:

The list of participating Hooters Restaurant locations is subject to change and revision without notice for any reason, at the sole discretion of Sponsor, and are as follows:

Hooters Location	Address1	City	ST	Zip
Homewood	1278 Oak Grove Road	Birmingham	AL	35209
Trussville	1917 Edwards Lake Road	Birmingham	AL	35235
Huntsville	4730 University Drive NW	Huntsville	AL	35816
Pelham	400 Cahaba Valley Road	Pelham	AL	35124
Tuscaloosa	5025 Oscar Baxter Drive	Tuscaloosa	AL	35405
Fort Smith	6401 Rogers Avenue	Ft. Smith	AR	72903
North Little Rock	4110 Landers Road	North Little Rock	AR	72117
Daytona	2100 International Speedway Drive	Daytona Beach	FL	32114
Jacksonville Landing	2 Independent Drive	Jacksonville	FL	32202
Jacksonville San Jose	8938 San Jose Blvd.	Jacksonville	FL	32257
Jacksonville Southside	4521 Southside Boulevard	Jacksonville	FL	32216
Lakeland	3437 South Florida Ave	Lakeland	FL	33803
Lakeland II	3400 US 98 North	Lakeland	FL	33809
Melbourne	877 South Babcock Street	Melbourne	FL	32901
Merritt Island	125 N. Sykes Creek Blvd.	Merritt Island	FL	32953
Ocala	2711 SW 27th Ave	Ocala	FL	34471
Orange Park	1740 Wells Road	Orange Park	FL	32073
I Drive	8801 International Drive	Orlando	FL	32819
Kirkman Road	5300 Kirkman Road	Orlando	FL	32819
Lake Buena Vista	8510 Palm Parkway	Orlando	FL	32836
Orlando Airport	7222 Augusta National Drive	Orlando	FL	32822
Sanford	550 Towne Center Circle	Sanford	FL	32771
Tallahassee	2000 North Monroe Street	Tallahassee	FL	32303
West Palm Beach	2020 Palm Beach Lakes Blvd	West Palm Beach	FL	33409
Atlanta Downtown	209 Peachtree Street	Atlanta	GA	30303
Cumberland	2977 Cobb Parkway, SE	Atlanta	GA	30339
Augusta II	2834 Washington Road	Augusta	GA	30909
Mall of Georgia	1950 Mall of Georgia Blvd	Buford	GA	30519
Cartersville	887 Joe Frank Harris Pkwy SE	Cartersville	GA	30120
Columbus GA	2650 Adams Farm Road	Columbus	GA	31909
Douglasville II	6855 Douglas Blvd	Douglasville	GA	30135
Gwinnett	3550 Gwinnett Place Drive	Duluth	GA	30096
Hiram	5464 Wendy Bagwell Parkway	Hiram	GA	30141
Tara Blvd	6785 Tara Boulevard	Jonesboro	GA	30236
Kennesaw	2102 Old Highway 41	Kennesaw	GA	30144
Lawrenceville	860 Duluth Highway	Lawrenceville	GA	30043
Macon	112 Riverside Parkway	Macon	GA	31210
McDonough	1858 Jonesboro Road	McDonough	GA	30253
Newnan	1001 Bullsboro Drive	Newnan	GA	30265
Roswell	795 Holcomb Bridge Road	Roswell	GA	30076
Savannah	4 Gateway Boulevard, W.	Savannah	GA	31409
Valdosta	1854 Club House Dr	Valdosta	GA	31601
Council Bluffs	2910 23rd Ave	Council Bluffs	IA	51501

Davenport	1010 E Kimberly Road	Davenport	IA	52806
Bloomington IL	409 N. Hershey Road	Bloomington	IL	61704
Champaign	1706 State Street	Champaign	IL	61820
Fairview Heights	301 Market Place	Fairview Heights	IL	62208
Peoria IL	418 S. W. Water Street	Peoria	IL	61602
Rockford	6904 Argus Drive	Rockford	IL	61107
Springfield IL	3241 Horizon Drive	Springfield	IL	62703
Clarksville	941 Lewis & Clark Pkwy	Clarksville	IN	47129-2213
Evansville	4620 Lincoln Avenue	Evansville	IN	47714-0655
Castleton	6426 E 82nd Street	Indianapolis	IN	46250-1584
Greenwood IN	7551 South US 31	Indianapolis	IN	46227-8544
Indy Downtown	25 W. Georgia Street	Indianapolis	IN	46225-1001
Jeffersonville	700 W Riverside Drive	Jeffersonville	IN	47130-3122
Lafayette IN	2327 Sagamore Parkway	Lafayette	IN	47905-5113
Merrillville	771 E 81st Place	Merrillville	IN	46410-1575
Mishawaka	205 W. Day Road	Mishawaka	IN	46545
Schererville	1650 US Hwy 41	Schererville	IN	46375-1318
Kansas City Speedway	1712 Village West Parkway	Kansas City	KS	66111
Overland Park	10620 Metcalf lane	Overland Park	KS	66212
Topeka	6100 SW 10th Avenue	Topeka	KS	66615
Wichita	3151 North Rock Road	Wichita	KS	67226
Florence	7200 Houston Road	Florence	KY	41042-0000
Lexington	3101 Richmond Road	Lexington	KY	40509-1526
Dixie Highway	4948 Dixie Highway	Louisville	KY	40216-2540
Dupont	4120 Dutchman's Lane	Louisville	KY	40207-4706
Preston	7701 Preston Highway	Louisville	KY	40219-3138
Newport	301 Riverboat Row	Newport	KY	41071-1766
Richmond KY	241 Eastern Bypass	Richmond	KY	40475-2355
Towson	1630 E. Joppa Road	Towson	MD	21286
Waldorf MD	3600 Crain Highway	Waldorf	MD	20603
Bay City	966 E. Midland Street	Bay City	MI	48706
Flint	3415 Miller Road	Flint	MI	48507
Lansing MI	172 E. Edgewood Blvd.	Lansing	MI	48911
Kalamazoo	5250 S. Westnedge Avenue	Portage	MI	49024
Roseville	32976 Gratiot	Roseville	MI	48066
Saginaw	5538 Bay Rd	Saginaw	MI	48604
Taylor	21250 Eureka Road	Taylor	MI	48180
Troy	2950 Rochester Road	Troy	MI	48083
Columbia MO	1101 Woodland Springs Ct.	Columbia	MO	65202
Florissant	2765 N. Highway 67	Florissant	MO	63033
Independence	19850 E. Valley View Parkway	Independence	MO	64055
North Kansas City	6411 Barry Road	Kansas City	MO	64154
Springfield MO	2010 E. Independence Ave.	Springfield	MO	65804
Kiener Plaza	100 North 7th Street	St. Louis	MO	63101
Maryland Heights	11835 Lackland Road	St. Louis	MO	63146
South County	7517 South Lindbergh Boulevard	St. Louis	MO	63125

St. Peters	4061 Veterans Memorial Pkwy.	St. Peters	MO	63376
Horn Lake	982 Goodman Road	Horn Lake	MS	38637
Jackson MS	4565 Frontage Road	Jackson	MS	39206
Gulfport	9495 Hwy. 49	Gulfport	MS	
Hattiesburg	101 Carlisle Street	Hattiesburg	MS	
Burlington NC	3122 Garden Road	Burlington	NC	27216
South Charlotte	9807 South Blvd.	Charlotte	NC	28273
Uptown Charlotte	123 W. Trade Street	Charlotte	NC	28202
Concord NC	7702 Gateway Lane	Concord	NC	28027
Fayetteville NC	501 N. McPherson Church Road	Fayetteville	NC	28303
Gastonia	3725 East Franklin Blvd.	Gastonia	NC	28054
Greensboro	3031 High Point Road	Greensboro	NC	27403
Greenville NC	316 SW Greenville Blvd.	Greenville	NC	27834
Hickory	1211 13th Avenue Drive, S. E.	Hickory	NC	28602
Jacksonville NC	463 Western Blvd.	Jacksonville	NC	28546
Lake Norman	132 Gallery Center Drive	Mooresville	NC	28117
Morehead City	5050 US HWY 70	Morehead City	NC	28557
Raleigh Airport	1001 Claren Circle	Morrisville	NC	27560
Raleigh	4206 Wake Forest Road	Raleigh	NC	27609
Wilmington	5112 Market Street	Wilmington	NC	28405
High Point	274 Eastchester Drive	High Point	NC	
Winston Salem	120 Hanes Square Circle	Winston-Salem	NC	
Dayton	6851 Miller Lane	Dayton	OH	45414-2644
Springdale	12185 Springfield Pike	Springdale	OH	45246-1606
Toledo	4782 Monroe Street	Toledo	OH	43623-4348
Oklahoma City	3025 N. W. Expressway	Oklahoma City	OK	73112
Oklahoma City (Penn Ave)	13320 N. Pennsylvania Ave.	Oklahoma City	OK	73009
Oklahoma City South	2109 SW 74th Street	Oklahoma City	OK	73159
Tulsa	8108 East 61st	Tulsa	OK	74133
Anderson	112 Interstate Boulevard	Anderson	SC	29621
Columbia East	7711 Two Notch Road	Columbia	SC	29223
Columbia North	5195 Fernandina Road	Columbia	SC	29212
Greenville SC	2401 Laurens Road	Greenville	SC	29607
Myrtle Beach	10133 North Kings Highway	Myrtle Beach	SC	29572
Myrtle Beach South	3901 North Kings Highway	Myrtle Beach	SC	29577
North Charleston	2171 Northwoods Blvd.	N. Charleston	SC	29406
Rock Hill	1423 Riverchase Blvd.	Rock Hill	SC	29732
Alcoa	1094 Hunter Crossing Drive	Alcoa	TN	37701-1850
Chattanooga	5912 Brainerd Road	Chattanooga	TN	37421-3501
Fort Campbell	750 N. Riverside Drive	Clarksville	TN	37040-3130
Rivergate	654 Wade Circle S	Goodlettsville	TN	37072-2102
Hermitage	4119 Lebanon Pike	Hermitage	TN	37076-1204
Johnson City	2288 N Roane Street	Johnson City	TN	37601-2528
Kingston Pike	8050 Kingston Pike	Knoxville	TN	37919-5524
Merchants Drive	5005 Central Ave Pike	Knoxville	TN	37912-3516
Memphis Downtown	250 Peabody Pl	Memphis	TN	38103-3724

Wolfchase	2838 New Brunswick Road	Memphis	TN	38133-4142
Murfreesboro II	730 NW Broad Street	Murfreesboro	TN	37129-5126
Harding Place	217 Largo Drive	Nashville	TN	37211-4603
Nashville Downtown	184 2nd Ave North	Nashville	TN	37201-1902
Addison	5005 Beltline Road	Addison	TX	75240
Amarillo	8101 I-40 West	Amarillo	TX	79121
Arlington North	1511 N. Collins	Arlington	TX	76011
Arlington South	5821 West I-20	Arlington	TX	76016
Austin II	425 W. Riverside	Austin	TX	78704
Beaumont	850 Interstate 10	Beaumont	TX	77707
Shenandoah	19053 I-45 South	Conroe	TX	77385
Corpus Christi	4551 S. Padre Island Dr.	Corpus Christi	TX	78411
West End	2201 N. Lamar	Dallas	TX	75202
Denton	985 S.I-35 East	Denton	TX	76205
El Paso	1170 Sunmount	El Paso	TX	79925
Frisco	4224 Preston Road	Frisco	TX	75035
Fort Worth	5350 SW Blvd.	Ft. Worth	TX	76109
Fort Worth Downtown	150 Throckmorton Street	Ft. Worth	TX	76102
Garland	4781 Bass Pro Drive	Garland	TX	75043
Grapevine	1711 Crossroads Dr.	Grapevine	TX	76051
Harlingen	98 Bass Pro Drive	Harlingen	TX	78552
NW Freeway	12914 Northwest Freeway	Houston	TX	77040
Spring	120 FM 1960 W.	Houston	TX	77090
Willowbrook	17599 Tombail Freeway	Houston	TX	77064
Humble	20150 Hwy. 59 North	Humble	TX	77338
Irving	2522 N. Beltline Road	Irving	TX	75062
Katy	22575 Katy Freeway	Katy	TX	77450
Killeen	1501 E. Central Texas Expressway	Killeen	TX	76541
Kirby	2519 S.W. Pkwy.	Kirby	TX	77098
Laredo	5700 San Bernardo Ave	Laredo	TX	78041
Lewisville TX	1960 S. Stemmons	Lewisville	TX	75067
Lubbock	4950 South Loop 289	Lubbock	TX	79424
McAllen	410 East Expressway 83	McAllen	TX	78503
McKinney	1775 N. Central Expressway	McKinney	TX	75070
Mesquite	3902 Towne Crossing Blvd.	Mesquite	TX	75150
North Richland Hills	7669 Grapevine Hwy.	N. Richland Hills	TX	76180
Odessa	2660 John Ben Shepperd Pkwy	Odessa	TX	79761
Pasadena TX	3656 E. Sam Houston Pkwy	Pasadena	TX	77505
Pearland	15838 South Freeway	Pearland	TX	77584
Plano	720 Central Expressway	Plano	TX	75074
Round Rock	2700 I-H 35	Round Rock	TX	78681
Riverwalk	849 E. Commerce St., Ste. 105	San Antonio	TX	78205
San Antonio North	8527 Wurzbach Road	San Antonio	TX	78240
San Antonio West	9802 Ingram Road	San Antonio	TX	78245
San Pedro	13131 San Pedro	San Antonio	TX	78216
San Marcos TX	310 N IH35 N	San Marcos	TX	78666

Seabrook	1818 NASA Road 1	Seabrook	TX	77586
Selma	15412 IH 35 North	Selma	TX	78514
Sugarland	12759 S.W. Freeway	Stafford	TX	77477
Texarkana	5101 N. State Line	Texarkana	TX	75503
Waco	3921 S. Jack Kultgen Freeway	Waco	TX	76711
Nasa	20796 Gulf Freeway	Webster	TX	77598
Chantilly	14441 Brookfield Tower Dr.	Chantilly	VA	20151
Chester	2401 West Hundred Road	Chester	VA	23831
Fairfax II	10060 Fairfax Blvd	Fairfax	VA	22030
Fredericksburg	10400 Spotsylvania Avenue	Fredericksburg	VA	22408
Manassas	8503 Rixlew Drive	Manassas	VA	20109
Chesterfield	1211 Huguenot Road	Midlothian	VA	23113
Richmond VA	7912 W Broad Street	Richmond	VA	23294
Potomac Mills	2630 Prince William Parkway	Woodbridge	VA	22192
Brookfield	17105 West Bluemound	Brookfield	WI	53005
East Madison	2639 East Springs Drive	Madison	WI	53704